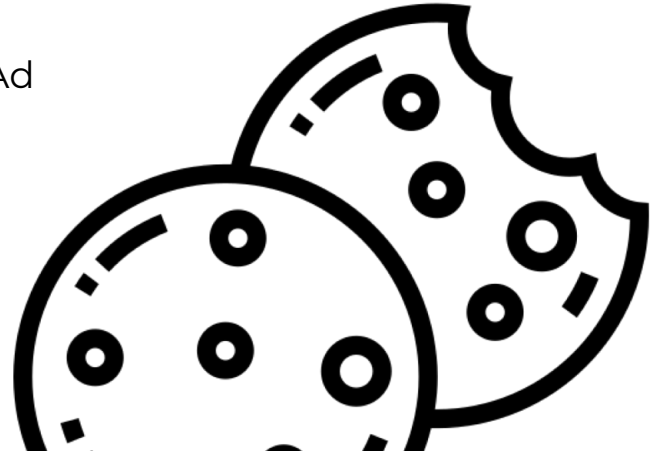


Pixel Perfect Cookies

Kelsey Iverson - LumenAd

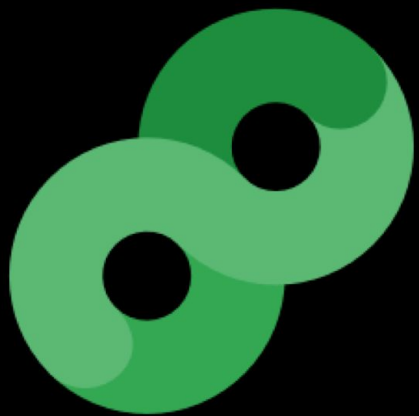


1994









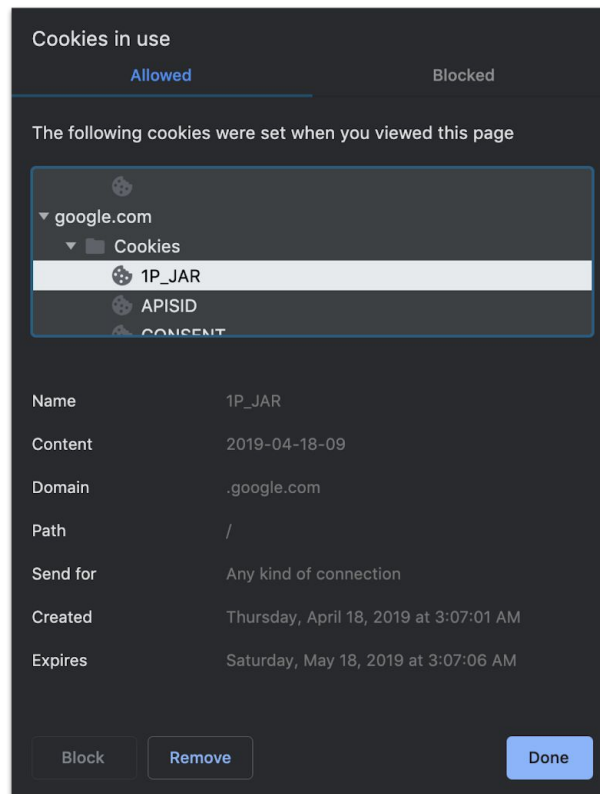
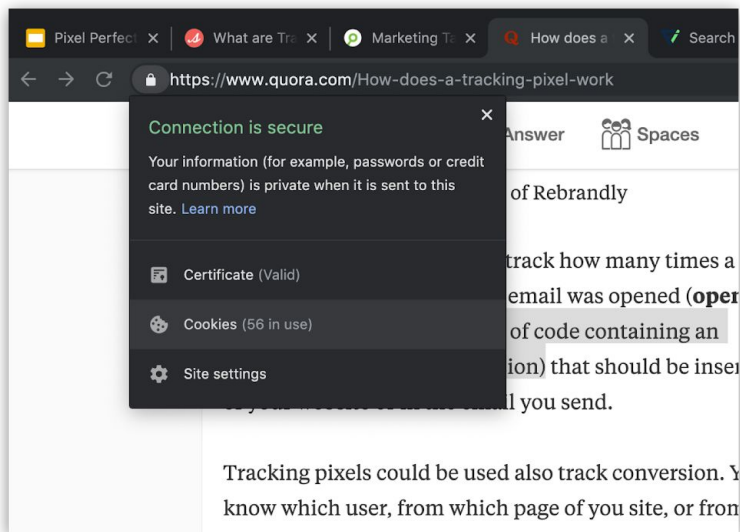
Campaign Manager



1 x 1

X HTML

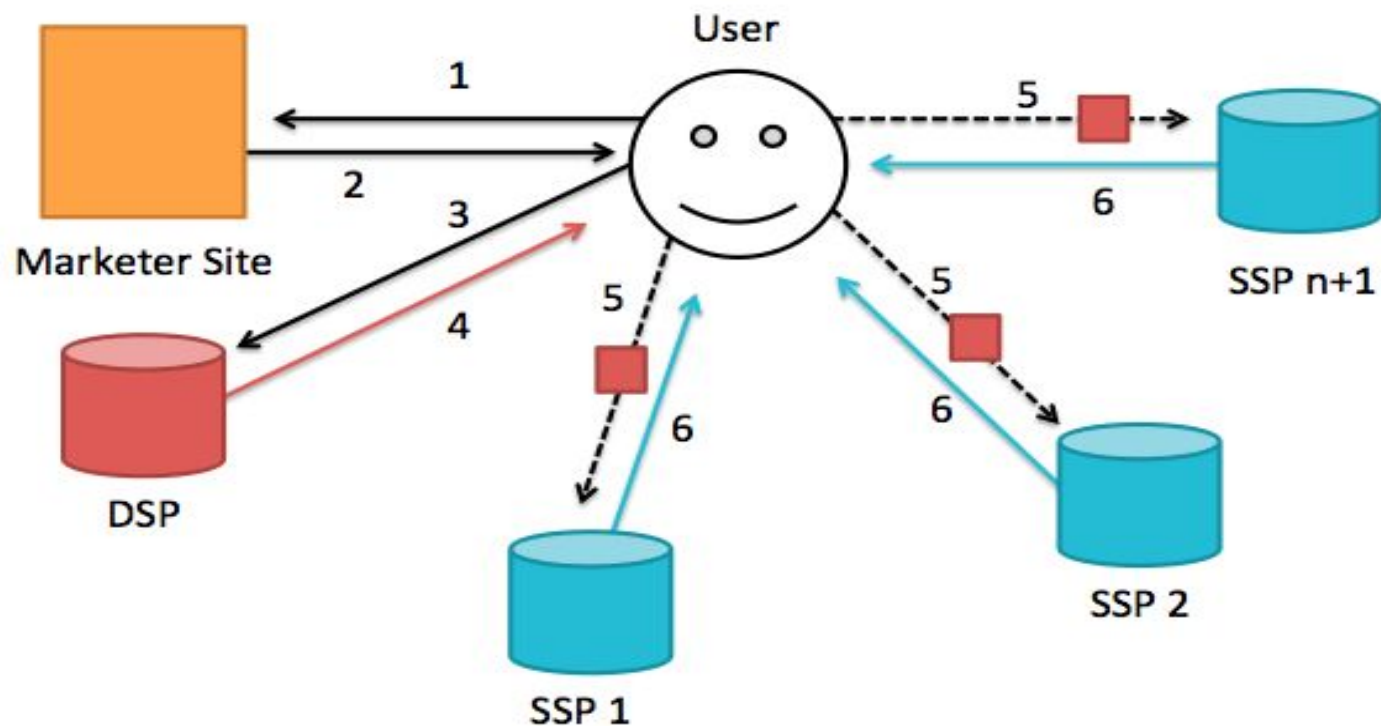
```
1 <!--
2 Start of DoubleClick Floodlight Tag: Please do not remove
3 Activity name of this tag: LumenAd Retargeting
4 URL of the webpage where the tag is expected to be placed: https://lumenad.com
5 This tag must be placed between the <body> and </body> tags, as close as possible to the opening tag.
6 Creation Date: 09/18/2017
7 -->
8 <script type="text/javascript">
9 var axel = Math.random() + "";
10 var a = axel * 100000000000000;
11 document.write('<iframe
12   src="https://5178810.fls.doubleclick.net/activityi;src=5178810;type=pagehit;cat=lumen0;dc_lat=;dc_rdid=;tag_
13   for_child_directed_treatment=;ord=' + a + '?" width="1" height="1" frameborder="0" style="display:none">
14   </iframe>');
15 </script>
16 <noscript>
17   <iframe
18     src="https://5178810.fls.doubleclick.net/activityi;src=5178810;type=pagehit;cat=lumen0;dc_lat=;dc_rdid=;tag_
19     for_child_directed_treatment=;ord=1?" width="1" height="1" frameborder="0" style="display:none"></iframe>
20   </noscript>
21 <!-- End of DoubleClick Floodlight Tag: Please do not remove -->
```





The Split Second Auction

```
<!doctype html PUBLIC "-//W3C//DTD XHTML 1.0 Stri
<html xmlns="http://www.w3.org/1999/xhtml" xml:la
▶ <head>...</head>
▼ <body>
  ▼ <div class="global-wrapper">
    ▼ <div class="header">
      ▶ <noscript>...</noscript>
      ▶ <div class="header-global-wrap">...</div>
      ▶ <div class="header-logo-wrap">...</div>
      ▼ <div class="header-nav-wrap">
        ▼ <div class="header-nav">
```



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